

# Reinvent-a-thon Sponsorship Guide



May - June 2021

Hosted By:



# About Reinvent-a-thon

Reinvent-a-thon is a month-long event set to take place in May and June to celebrate Reinvented Inc.'s 2nd birthday. The celebration consists of a competition, STEM enrichment activities, and a mentorship program. All participants will receive a free swag bag shipped directly to their house which will include Reinvent-a-thon themed goodies! Additionally, all participants will be invited to our STEM enrichment activities, and will also find mentors through our mentorship program.

## The Competition

The competition will take place in two categories:

- **STEM-Specific:** In this category, participants will develop apps, research projects, and other technical solutions to real world problems!
- **General:** In this category, participants will tackle projects related to the representation of women in STEM answering our mission statement: reinventing the general perception of women in STEM fields.

## What To Expect

- 150+ high school participants
- 20+ mentors
- 3+ speakers
- **One month** to complete the challenge

Check Out  
Our Event  
Page



# SPONSORSHIP TIERS

## **Au Sponsor - \$1,000**

**Limit of only two (2) Gold Sponsors for the event.** Here are the benefits of becoming a Gold Sponsor for the 2021 Reinvent-a-thon:

- **Company's video advertisement** played during the award ceremony
- **Large** logo placement on all event promotional materials including the website
- **One dedicated social media post** made by Reinvented Magazine
- **Provide one item** to be included in the participant swag bags
- **One company representative** on the event's judging team
- **Mention in our newsletter** of your sponsorship of the Reinvent-a-thon

## **Ag Sponsor - \$500**

**Limit of only three (3) Silver Sponsors for the event.** Here are the benefits of becoming a Silver Sponsor for the 2021 Reinvent-a-thon:

- **Medium** logo placement on all event promotional materials including the website
- **One shared social media post** made by Reinvented Magazine
- **Provide one item** to be included in the participant swag bags
- **Mention in our newsletter** of your sponsorship of the Reinvent-a-thon

## **CuSn Sponsor - \$250**

Here are the benefits of becoming a Bronze Sponsor for the 2021 Reinvent-a-thon:

- **Small** logo placement on all event promotional materials including the website
- **Mention in our newsletter** of your sponsorship of the Reinvent-a-thon

# Sponsorship Opportunities

## Prize Sponsor - Custom

**Limit of only two (2) Prize Sponsors per award level and category.** You can either provide an in-kind item donation to be included in our winner prize pack or the amounts below:

- **1st Place Prize Sponsor:** \$100 Minimum or In-Kind Donation Valued at a Similar Amount
- **2nd Place Prize Sponsor:** \$50 Minimum or In-Kind Donation Valued at a Similar Amount
- **3rd Place Prize Sponsor:** \$25 Minimum or In-Kind Donation Valued at a Similar Amount

Here are the benefits of becoming a Prize Sponsor:

- **Logo included on website** as a Prize Sponsor
- **Mention in our newsletter** of your sponsorship of the Reinvent-a-thon

**\*\*Note:** Each category, as described on Page 2, has a 1st, 2nd, and 3rd place winner.\*\*

## Trophy Sponsor - \$150

**Limit of only two (2) Trophy Sponsors for the event.** As a Trophy Sponsor, you help cover the costs of the trophies mailed to the winners. Here are the benefits of becoming a Trophy Sponsor for the 2021 Reinvent-a-thon:

- **Logo included on website** as a Trophy Sponsor
- **Mention in our newsletter** of your sponsorship of the Reinvent-a-thon
- **Provide one item** to be included in the winner's award boxes
- **One shared social media post** made by Reinvented Magazine

# Contact Us

**Have questions?** Reach out to us via the contact information below to confirm your sponsorship:

Caeley Looney, CEO

Email: [caeley@reinventedmagazine.com](mailto:caeley@reinventedmagazine.com)

Phone Number: (516) 398-2035

Snigdha Saha, Events Director

Email: [snigdha@reinventedmagazine.com](mailto:snigdha@reinventedmagazine.com)

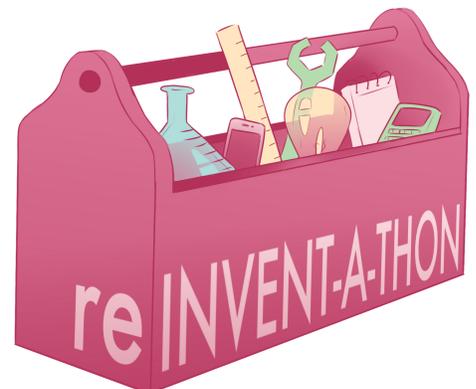
Learn more about the Reinvent-a-thon by visiting our event website at [www.reinventathon.com](http://www.reinventathon.com).

Confirm your sponsorship today by **scanning the QR code below** and filling out our **2021 Reinvent-a-thon Sponsor Sign Up Form**. Once you've filled out the form, you must submit your payment either via our PayPal or via check to reserve your spot as a sponsor.



**Scan Me! Or  
Visit:**

**<https://bit.ly/3wpyaSc>**



# About Reinvented

Reinvented Inc. is a 501(c)(3) nonprofit organization. Our mission is to empower and inspire the next generation of young girls to pursue their passions in science, technology, engineering, and mathematics (STEM).

## Impact: By the Numbers

- Distributed over **10,000** print magazines to readers worldwide
- Readers located in **all 50 states** and **over 25 countries**
- Donated over **4,000 print magazines** through our One-for-One Program to girls in **low income and underserved communities**

## Find Us on Social Media



Reinvented Magazine (1.8K+ Followers)



@reinventedmagazine (3.8K+ Followers)



@reinventedmag (1.1K+ Followers)



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Our  
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